** ANUSREE CHOWDHURY Permanent Address :**

19, Eastern Park, Baghajatin

Kolkata – 700086

**Contact No. :** 9051227079

**e-mail :** anusreechowdhury14@gmail.com

**OBJECTIVE :**

To perform well in a challenging environment that offers scope for personal and professional growth and in the process, contribute my best to the organization.

**WORKING EXPERIENCE :**

Working at Shoppers Stop Ltd. as a Customer Care Associate & Customer Service Desk Representative for 3 years and 9 months.

Worked with Leopard Park (Home Accessories Store) as a Store Executive for 2 months.

**EDUCATIONAL QUALIFICATIONS :**

1. **PROFESSIONAL QUALIFICATION :**
2. **Degree :** Master in Management Administration & Master of Business Administration
3. **Specialisation :** Retail & Marketing
4. **College :** Institute of Management Study
5. **University :** West Bengal University of Technology & Punjab Technical University
6. **Year of Passing :** 2012

**BASIC EDUCATION :**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course** | **Institute/College/School** | **University/Board** | **Year of Passing** | **Percentage** |
| MMA  (Spl. Retail) | Institute of Management Study, Kolkata | West Bengal University of Technology | 2012 | 7.58  DGPA |
| MBA  (Spl. Marketing) | Institute of Management Study, Kolkata | Punjab Technical University | 2012 | 64.60% |
| B.Com. | Dinabandhu Andrews College, Kolkata | University of Calcutta | 2009 | 36% |
| Higher Secondary/  Std. XII | A.K.Ghosh Memorial School, Kolkata | W.B.C.H.S.E. | 2004 | 38% |
| Madhyamik/  Std. X | Jadavpur Sammilita Udbastu Balika Vidyalaya, Kolkata | W.B.B.S.E. | 2002 | 59% |

**TECHNICAL SKILLS :**

MS-Office (Word, Excel, Power Point, Access).

**ACADEMIC RESEARCH (Research in MMA 4th Sem, spl. Retail ) :**

**Topic :** *Effect of Celebrity Endorsement on the Purchase Attitude of Consumers towards Durable Products*

**SUMMER INTERNSHIP :**

**Name of the Company :** AGS Mendray Solutions Pvt. Ltd.

**Duration :** 2 months

**Job Profile :** Market research

**Project Title :** Customer Satisfaction on the Use of CSI & Multi – Parameter Patient Monitor

**Location :** Kolkata

**ON JOB TRAINING :**

**Name of the Company :** Shoppers Stop Limited

**Duration :** 2 months

**Job Profile :** Counter sales

**Location :** Shoppers Stop, South City Mall, Kolkata

**PERSONAL DETAILS :**

**Name :** Anusree Chowdhury

**Sex :** Female

**Marital Status :** Unmarried

**Father’s Name :** Mr. Dilip Chowdhury

**Nationality :** Indian

**Date of Birth :** 14.01.1986

**Languages known :** Bengali, English and Hindi

**Strengths :** Hardworking, Honest, Positive attitude, Adaptability

**Hobby :** Reading, listening to music & watching movies.

**DECLARATION :**

I hereby declare that the information given above is true to my knowledge and belief and I bear the responsibility for the correctness of the above mentioned particulars.

**Place :** Kolkata **Signature**

**Date : ………………………….**

(Anusree Chowdhury)